

# 5 TIPS From Lesley Jane Seymour

In the podcast, Lesley Jane Seymour, founder of The Covey Club, shares her personal journey of reinvention and her inspiration for founding Covey Club, an online community that connects women, 40+, who want to reinvent themselves. She also shares 5 Ways to Reinvent Your Life and Find Purpose.

## TIP 01

### Recognize the need.

As Lesley watched the magazine industry begin to fold, she began to invest in a second career, going back to school for a second degree. When the magazine closed before she finished her degree, she found another solution.

## TIP 02

### Connect with people.

Lesley immediately began to ask her readers and colleagues about what they want and need from an online magazine; Covey Club was the result of their feedback.

## TIP 03

### Educate yourself.

Lesley began offering opportunities to help people learn new things. Her online classes began with things she was interested in learning about. The classes have since created community in an incredible way.

## TIP 04

### Make new friends.

Covey Club offers an opportunity to connect with women who are in the same stage of life, working towards the same goal. Lesley shares that before Covey Club, the majority of her friends were in the magazine industry; today she has friends with a variety of careers and educational backgrounds.

## TIP 05

### Discover what gives you meaning.

Finding purpose in life often revolves around finding meaning in your day-to-day activities. As you begin to think about the parts of your day that give you meaning, lean in to those activities and pursuits. Everyone finds purpose in a different way. Discover what gives YOU meaning.



If you find these tips helpful feel free to share them with friends, on social media, in presentations and shout them from the roof tops.

We can change the world if we pursue *Purpose in Retirement*.

Listen to our podcast online: [gardenspotcommunities.org/podcast](https://gardenspotcommunities.org/podcast)